



## Brokecoin White Paper – Updated April 2025

### 1. Introduction

#### 1.1 Project Overview

**Brokecoin** is more than just a memecoin; it's a community, a lifestyle, and an ethos that celebrates and welcomes those individuals and degens who have faced the harsh realities of the crypto world. Whether you've been liquidated in leverage, hurt by market makers, or manipulated by unknown forces, **Brokecoin** is your line in the sand. It's a rallying point for those who dare to defy the odds and embrace the volatile nature of the market. We seek to combine memes + utility and generate value for our investors. We base our core values on: **Transparency | Community | Utility | Respect**. And we also like to say: It's either Valhalla or become broke again.

#### 1.2 Mission Statement

**Brokecoin's** mission is to build a community of like-minded individuals who thrive in an unpredictable market and guide them towards success through transparency, education, and value generation. We aim to create a haven where transparency, openness, and mutual support and respect are core values, fostering an environment where every member feels valued, respected and empowered.

### 2. Problem Statement

#### 2.1 Current Problems

The crypto market is rife with challenges. From rug pulls and scams to dishonest developers and unpredictable market forces, investors face numerous obstacles that can lead to significant financial losses. The lack of trust and transparency further exacerbates these issues, making it difficult for individuals to navigate the market confidently.

#### 2.2 Need for Solution

In a market plagued by uncertainty, there is a pressing need for "a safe haven" where individuals can find trust, support, and transparency; as the community says, they can "sleep at night without worrying about their **Brokecoin**. **Brokecoin** seeks to address this need by creating a utility and open communication + community-driven project that prioritizes the welfare and success of its members as well as generate value for shareholders.



### 3. Solution

#### 3.1 Project Description

Brokecoin provides a solution by establishing a transparent and supportive community where individuals can share information, seek advice, and learn from each other. Our team is led by **Daniel**, the founder who is committed to honesty and transparency, as well as fostering an environment where questions are welcomed, and growth is encouraged. **Brokecoin** is a project that not only embraces the degens but also innovates and adapts based on community feedback, sustainable without unrealistic promises, and ensuring that it remains relevant and valuable in an ever-changing market.

#### 3.2 Unique Selling Points

**Brokecoin** stands out with its unique value proposition of combining memes with utility. It is our belief that instead of baseless hype that will eventually die down, the better and slower path to success is to build value, introduce utilities, and treat **Brokecoin** as a fully fledged business. To this end, **Brokecoin** is a **fully registered DAO LLC, based in Wyoming, USA**. Beyond that, it is a project that moves fast, innovates, and takes community feedback seriously. We provide both crypto and real-world utility, including staking, NFTs, multiple Play-to-earn games, and e-commerce platform, community giveaways/contests, airdrops, and more. Our commitment to transparency, support, and innovation makes **Brokecoin** a unique and valuable addition to the crypto market.

### 4. Tokenomics

#### 4.1 Token Details

- Token Name: **Brokecoin**
- Ticker Symbol: \$BROKE
- Total Supply: 100,000,000,000
- Burned Supply: 10,000,000,000
- Remaining Supply: 90,000,000,000
- Liquidity: Locked and BURNED!
- Dev & Team Wallet: 9,000,000,000 (locked)



## 5. Token Launch - April 2025

### 5.1 Milestones

- Q4 2024: Launch **Brokecoin** and initiate marketing campaigns.
- Q4 2024: Initiate our first token burn and commit to subsequent burns.
- Q1 2025: Introduce the **Brokecoin** NFT collection and provide special giveaways for NFT holders
- Q1 2025: Introduce staking via Raydium and allow for liquidity stabilization while allow holders to earn passively.
- Q1 2025: Begin the push for communications for DEX listings/verification and expand reach.
- Q1 2025: Launch P2E games and allow users to enjoy the ecosystem while earning **Brokecoin**.

### 5.2 Q2 Look-ahead

- Q2 2025: Release **Brokecoin's**, e-commerce website via Shopify.
- Q2 2025: Release **Brokecoin's** native staking platform.
- Q2 2025: Release **Brokecoin's** mobile app to encompass all of our P2E games.
- Q2 2025: Release **Brokecoin's** crypto marketplace. For crypto users, by crypto users.
- Q2 2025: Launch the "Broken but Found" initiative.
- Q2 2025: Push marketing efforts much further to expand reach and seek partnerships.
- Q2 2025: Prepare for listing on Coingecko, CoinMarketCap, and CEXs.

## 7. Use Cases

### 7.1 Real-world Applications

**Brokecoin** is designed to have real-world applications that go beyond Web3. We aim to integrate **Brokecoin** into everyday transactions, creating purchasing agreements with vendors, advertisers and organizing community giveaways, global campaigns, and events that bring tangible benefits and value to our holders.



## **7.2 Target Market**

Our target market includes crypto enthusiasts, degens, and anyone looking for a transparent and supportive community. We welcome individuals who have faced challenges in the market and are looking for a place where they can find solidarity and support.

## **8. Technical Details**

### **8.1 Smart Contract**

- Contract Address: Ga4oZoNRLkZkruJpS8NLwa8DJCwKP9hbTBSNDQZ9V43v

Our smart contract is designed with security and transparency in mind, ensuring that all transactions are secure and verifiable.

## **9. Legal and Compliance**

### **9.1 Legal Disclaimers**

**Brokecoin** is committed to operating within the legal frameworks and regulations of the jurisdictions in which we operate. We encourage our community members to stay informed about the legal implications of participating in the crypto market.

## **10. Community and Marketing**

### **10.1 Community Building**

We believe that a strong community is the foundation of any successful project. We are dedicated to building an engaged and supportive community where members can share ideas, ask questions, and grow together.

### **10.2 Marketing Strategy**

Our marketing strategy includes targeted campaigns, social media engagement, and partnerships with influencers and industry leaders. We aim to raise awareness about Brokecoin and attract a diverse and vibrant community. We value ourselves on organic, sustainable growth.



## 11. Partnerships and Collaborations

### 11.1 Existing Partnerships

We are actively forming partnerships with vendors and other projects to expand the utility and reach of **Brokecoin**. These collaborations will provide our community with additional benefits and opportunities.

### 11.2 Future Collaborations

We are always looking for new partnerships and collaborations that align with our mission and values. Our goal is to create a network of like-minded projects that can work together to achieve common goals. With **Brokecoin**, we are building more than just a cryptocurrency; we are creating a movement. Join us on this journey as we strive to make the crypto market a better, more transparent, and supportive place for everyone. Welcome to the **Brokecoin** community. Valhalla or Broke again!